

2011

Salary Survey of Indian Technical Communicators



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STC India 2011 Salary Survey

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Your feedback and suggestions are welcome. Please write to pareshnaik@rediffmail.com

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1. Overview

1.1 About the survey

STC India chapter conducted a survey of salaries of Technical Communicators working in India. This anonymous survey was open to all Technical Communicators working in India including those who are not the members of STC. The survey was conducted through a web based questionnaire open from 5th October 2011 to 4th November 2011.

A total of 257 respondents completed the survey.

1.2 About statistical measures used in this report

Base: The total responses in a given category.

Mean: The value computed by averaging the tabulated responses.

10%: Ten percent of the responses were below this value; ninety percent were above this value.

25%: Twenty-five percent of the responses were below this value; seventy-five percent were above this value.

50%: Fifty percent of the responses were below this value; fifty percent were above this value. This is also called the median.

75%: Seventy-five percent of the responses were below this value; twenty-five percent were above this value.

90%: Ninety percent of the responses were below this value; ten percent were above this value.

TrimMean: This value is the mean taken by excluding 10% of data points from the top and bottom tails of a data set. In other words, this is an average of values excluding the extreme cases.

Salary/year of experience: Most of the tables also indicate the measures for salary/year of experience. This parameter is included to compare influence of various factors on the salary on level grounds, i.e. to exclude the effect of experience. If all or most of the survey participants from a specific category have a higher number of years of experience, the average salary in that particular category may be reflected as very high. In such cases, the salary/year of experience parameter will give a more realistic comparison of salaries in related categories.

All the salary figures mentioned in this report are in Indian Rupees unless specifically mentioned otherwise.

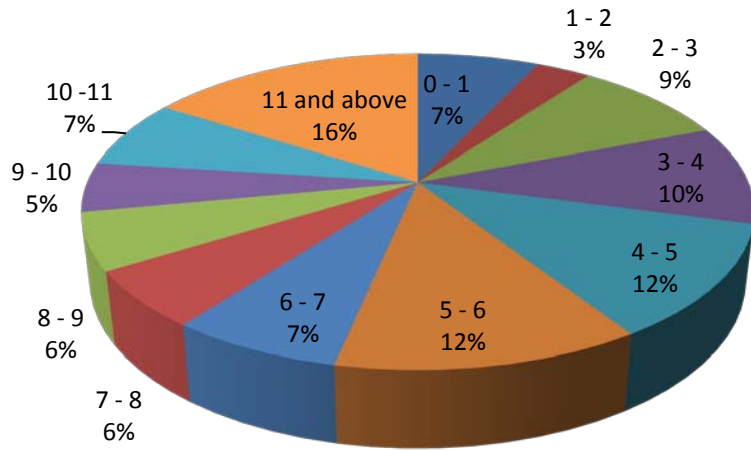
1.3 Key results

- The survey shows the median salary level of Indian Technical Communicators in 2011 has increased by 1.3% compared to the same in 2010.
- For a given experience level, the median salaries in Bangalore are the highest.
- Comparison of median salaries in India and the U.S. shows that the Indian salary levels are about 24% of the U.S. salary levels.

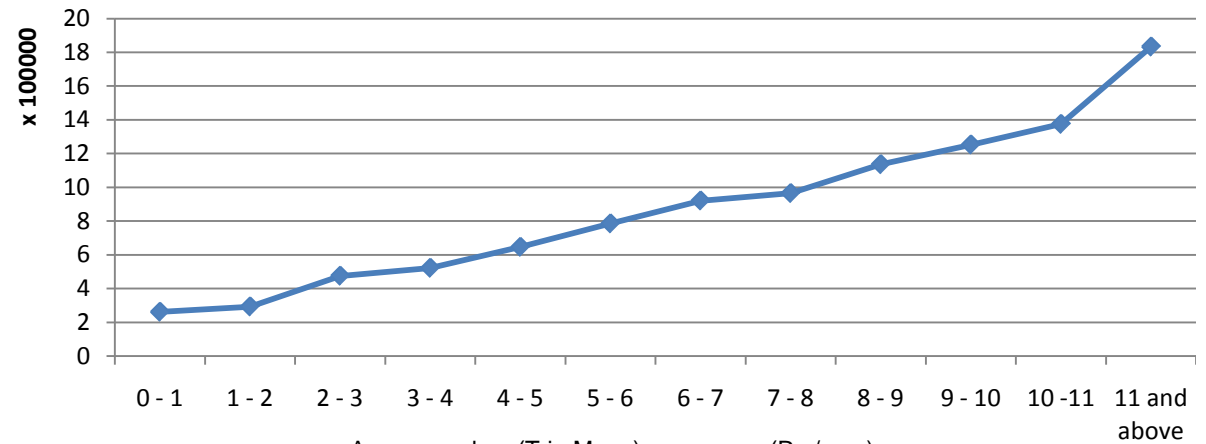
2. Experience

Experience (Years)*	Base	Salary (Rs. per annum)							Salary/year of experience (Rs. per annum)						
		Average	TrimMean	10%	25%	50%	75%	90%	Average	TrimMean	10%	25%	50%	75%	90%
0 - 1	18	261,506	261,506	76,200	183,750	239,000	380,000	453,000	261,506	261,506	76,200	183,750	239,000	380,000	453,000
1 - 2	8	293,038	293,038	126,390	178,500	245,500	430,500	498,000	205,346	205,346	69,673	117,603	161,250	329,092	376,400
2 - 3	23	499,050	475,150	328,000	360,000	440,000	529,000	744,800	191,558	185,675	134,143	146,613	167,250	220,286	290,400
3 - 4	26	527,154	521,917	386,000	421,750	522,500	600,000	680,000	143,765	143,037	101,907	120,622	149,286	163,552	181,555
4 - 5	30	651,827	646,243	374,820	500,000	600,000	787,500	920,000	142,414	141,656	90,219	111,230	137,155	165,000	205,396
5 - 6	32	786,000	785,200	605,000	697,499	785,000	842,500	1,106,000	139,514	139,419	107,550	128,173	137,571	152,468	185,519
6 - 7	18	920,833	920,833	635,000	797,500	897,500	1,075,000	1,130,000	141,360	141,360	99,619	116,909	141,740	159,286	175,385
7 - 8	15	964,950	964,950	624,249	793,000	897,000	1,115,000	1,560,000	126,501	126,501	83,014	105,817	112,500	140,944	200,000
8 - 9	15	1,136,021	1,136,021	522,000	905,000	1,100,000	1,300,000	1,880,000	131,221	131,221	62,968	107,471	122,222	154,248	210,997
9 - 10	13	1,252,885	1,252,885	499,500	600,000	1,030,000	2,170,000	2,200,000	132,031	132,031	50,400	60,789	111,351	217,000	238,726
10 -11	18	1,374,778	1,374,778	1,070,000	1,162,500	1,335,000	1,495,000	1,979,700	128,635	128,635	102,842	109,091	122,759	138,288	183,587
11 and above	41	1,855,591	1,833,222	1,150,000	1,423,000	1,760,000	2,210,000	2,600,000	134,124	135,839	80,588	106,882	129,897	177,931	192,308

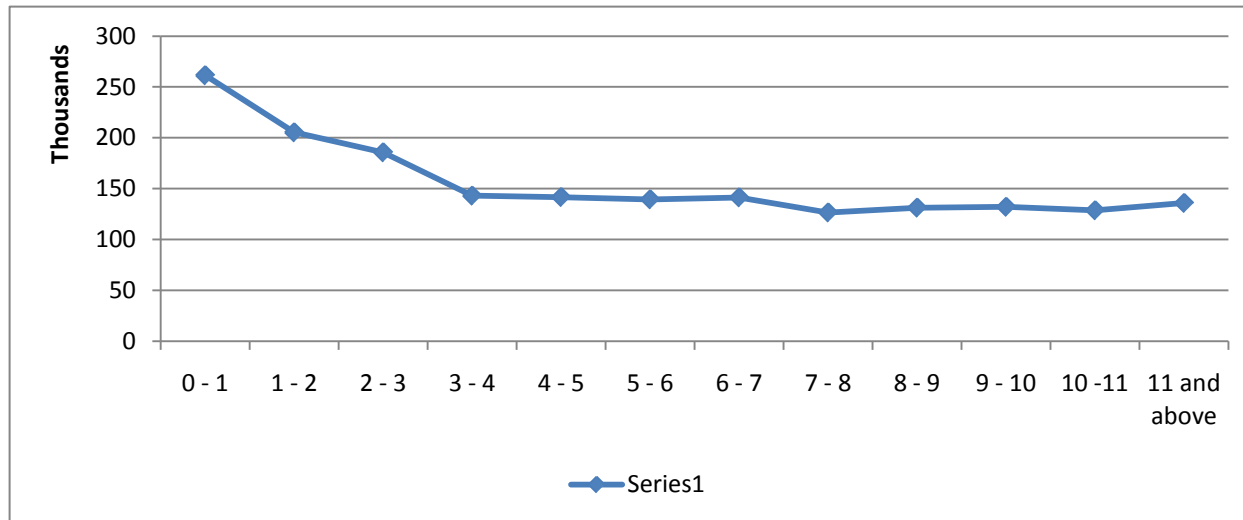
* The ranges exclude the upper most limits. If you are looking for a boundary case, you should read the range where the case is lower limit of the range. For example, if you are looking for the salary level of a Technical Communicator with exactly 2 years of experience, you should refer to the 2-3 range and not the 1-2 range.



Profile of respondents



Average salary (TrimMean) per annum (Rs./year)

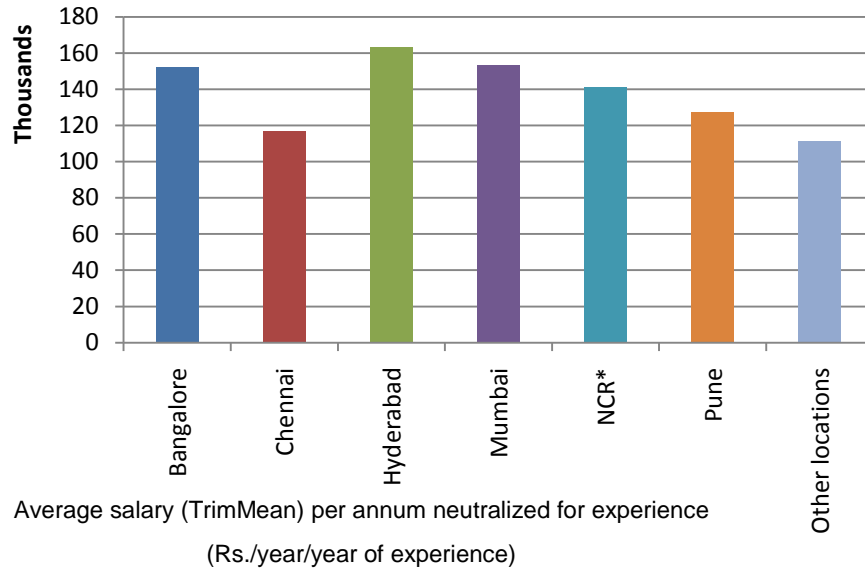
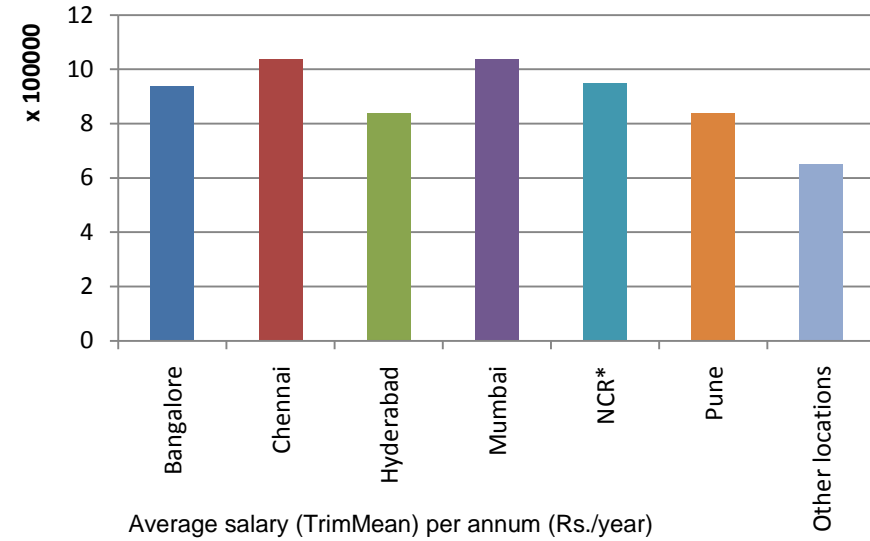
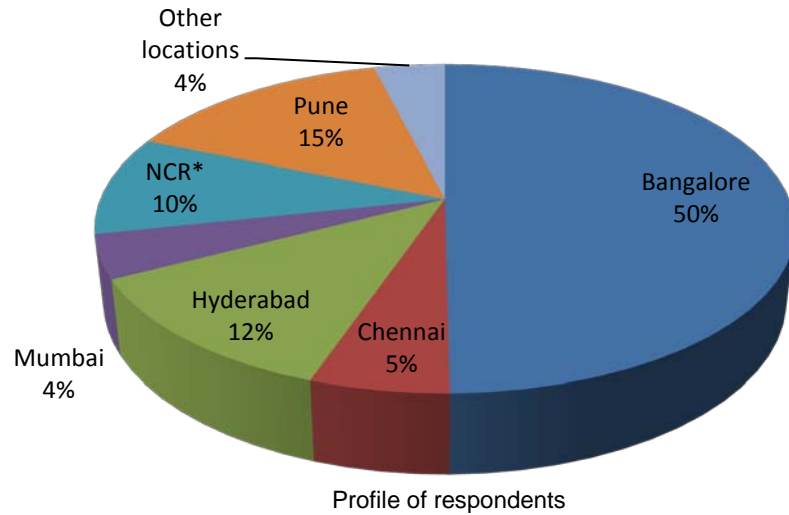


Average salary (TrimMean) per annum per year of experience (Rs./year/year of experience)

3. Location

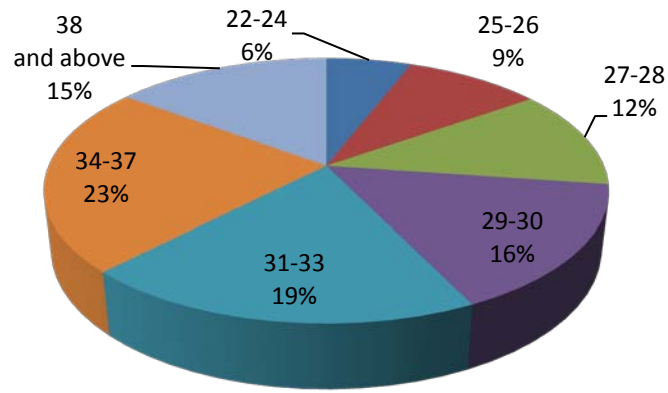
Location	Base	Salary (Rs. per annum)							Salary/year of experience (Rs. per annum)						
		Average	TrimMean	10%	25%	50%	75%	90%	Average	TrimMean	10%	25%	50%	75%	90%
Bangalore	128	980,949	937,271	384,000	553,517	845,000	1,200,000	2,000,000	157,650	152,192	104,905	118,577	145,830	178,929	217,900
Chennai	14	1,035,929	1,035,929	408,100	475,250	650,000	1,082,500	1,850,000	116,570	116,570	70,399	95,336	116,724	139,768	147,980
Hyderabad	31	865,327	838,902	412,140	511,000	756,000	1,050,000	1,450,000	169,523	162,910	100,000	112,019	133,548	190,486	252,000
Mumbai	11	1,037,818	1,037,818	450,000	675,000	1,200,000	1,450,000	1,550,000	153,374	153,374	87,273	102,451	128,571	160,256	273,529
NCR*	25	1,000,572	947,783	316,800	550,000	800,000	1,423,000	1,696,000	146,237	141,210	90,821	111,818	129,564	161,845	223,500
Pune	38	850,963	836,294	184,500	340,000	539,000	1,187,500	2,200,000	127,179	127,179	61,797	86,205	136,000	163,902	182,927
Other locations	10	648,819	648,819	243,900	343,750	480,000	725,296	1,097,100	111,339	111,339	48,000	73,469	114,924	135,384	180,771

*NCR: National capital region, includes Delhi, Faridabad, Gurgaon, and Noida

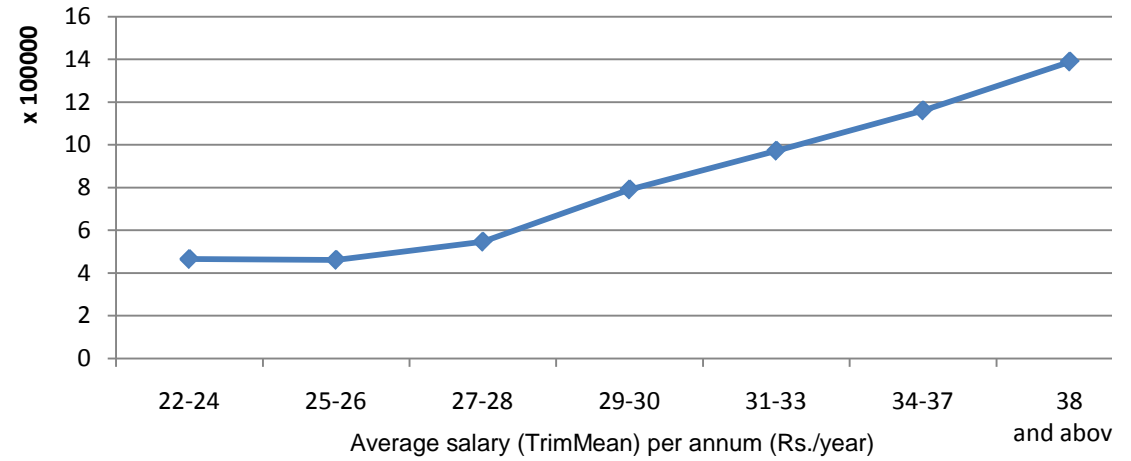


4. Age

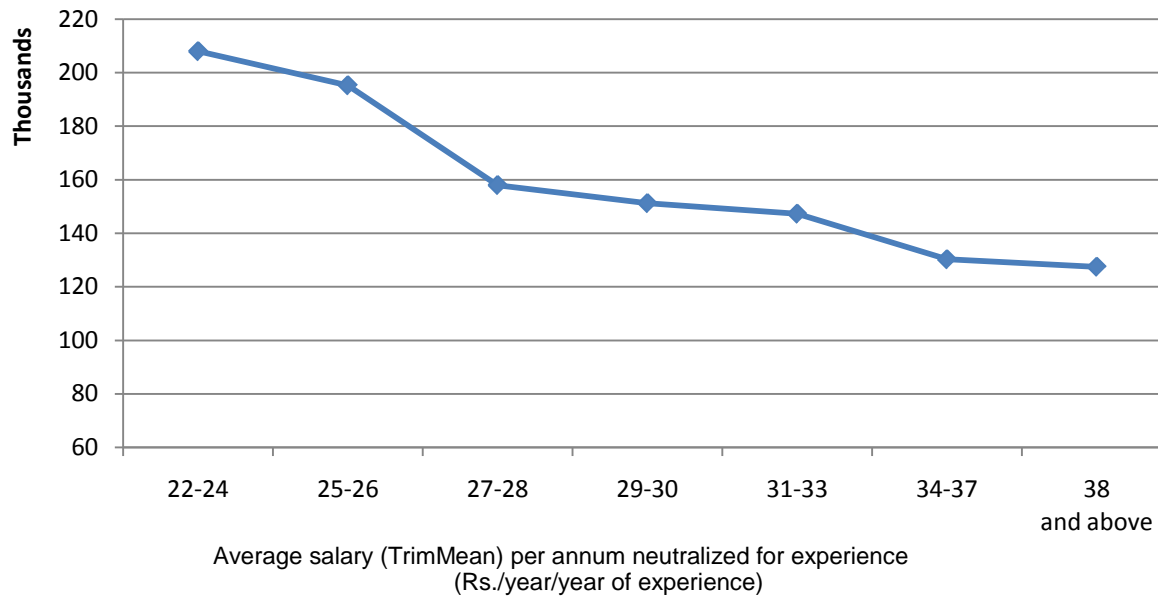
Age (Years)	Base	Salary (Rs. per annum)							Salary/year of experience (Rs. per annum)						
		Average	TrimMean	10%	25%	50%	75%	90%	Average	TrimMean	10%	25%	50%	75%	90%
22-24	15	464,927	464,927	203,200	240,000	427,100	540,000	733,600	207,949	207,949	97,873	136,786	180,000	246,000	360,000
25-26	24	460,769	461,052	218,100	365,000	443,000	543,750	758,000	199,993	195,215	109,422	131,500	157,647	203,830	424,029
27-28	31	548,581	545,931	210,000	365,000	560,000	725,000	850,000	161,410	157,969	112,125	133,821	150,000	177,500	210,000
29-30	40	826,484	790,537	288,500	420,250	690,000	950,000	1,615,000	153,973	151,220	71,004	117,267	138,545	188,462	245,179
31-33	50	996,803	971,742	491,214	735,000	1,000,000	1,145,000	1,510,000	148,592	147,277	101,718	112,580	134,178	178,902	220,857
34-37	59	1,184,931	1,160,271	480,000	725,000	967,320	1,490,000	2,202,000	129,020	130,264	64,500	107,303	130,640	157,778	184,876
38 & above	38	1,428,839	1,388,858	564,470	762,500	1,411,500	1,975,000	2,220,000	132,845	127,467	77,143	96,875	120,210	161,875	188,333



Profile of respondents



Average salary (TrimMean) per annum (Rs./year)



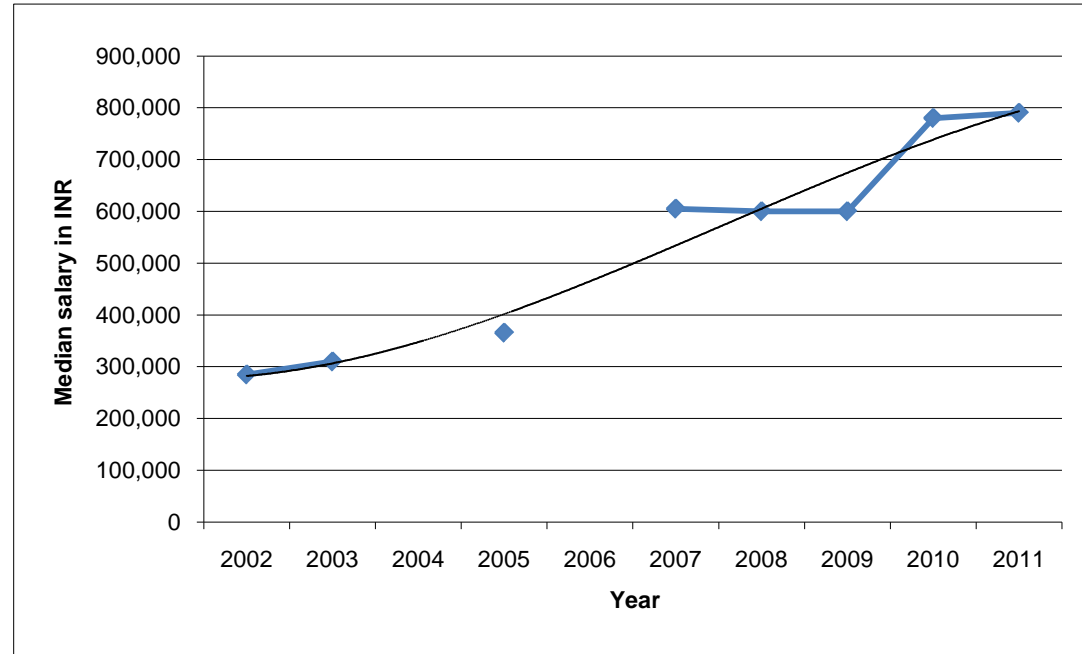
Average salary (TrimMean) per annum neutralized for experience (Rs./year/year of experience)

5. Comparison with 2010 STC India survey results

Grouping	Base		Mean			Median		
	2010	2011	2010	2011	% Rise	2010	2011	% Rise
Total	279	257	937,922	934,804	-0.3	780,000	790,000	1.3
Experience								
0 - 1	12	18	277,917	261,506	-6.3	280,000	239,000	-17.2
1 - 2	8	8	351,250	293,038	-19.9	355,000	245,500	-44.6
2 - 3	19	23	445,374	499,050	10.8	475,000	440,000	-8.0
3 - 4	30	26	534,600	527,154	-1.4	511,500	522,500	2.1
4 - 5	33	30	653,273	651,827	-0.2	650,000	600,000	-8.3
5 - 6	32	32	706,880	786,000	10.1	725,000	785,000	7.6
6 - 7	24	18	800,493	920,833	13.1	790,000	897,500	12.0
7 - 8	28	15	946,786	964,950	1.9	900,000	897,000	-0.3
8 - 9	18	15	1,164,472	1,136,021	-2.5	1,067,000	1,100,000	3.0
9 - 10	18	13	1,339,306	1,252,885	-6.9	1,412,500	1,030,000	-37.1
10 -11	23	18	1,333,954	1,374,778	3.0	1,350,000	1,335,000	-1.1
> 11	34	41	1,923,123	1,855,591	-3.6	1,875,000	1,760,000	-6.5
City								
Bangalore	141	128	986,913	980,949	-0.6	800,000	845,000	5.3
Chennai	15	14	617,200	1,035,929	40.4	600,000	650,000	7.7
Hyderabad	29	31	835,931	865,327	3.4	640,000	756,000	15.3
Mumbai	14	11	762,571	1,037,818	26.5	683,000	1,200,000	43.1
NCR	14	25	1,142,500	1,000,572	-14.2	1,150,000	800,000	-43.8
Pune	61	38	954,188	850,963	-12.1	800,000	539,000	-48.4
Other	5	10	829,800	648,819	-27.9	650,000	480,000	-35.4
Age								
22-24	10	15	297,643	464,927	36.0	307,000	427,100	28.1
25-26	27	24	421,182	460,769	8.6	381,000	443,000	14.0
27-28	41	31	589,075	548,581	-7.4	555,000	560,000	0.9
29-30	42	40	625,095	826,484	24.4	600,000	690,000	13.0
31-33	79	50	942,030	996,803	5.5	810,000	1,000,000	19.0
34-37	42	59	1,056,042	1,184,931	10.9	800,000	967,320	17.3
38 and above	38	38	1,132,154	1,428,839	20.8	960,500	1,411,500	32.0

6. Trend

Year	Median Salary in INR
2002	285,000
2003	310,000
2004	
2005	365,627
2006	
2007	605,000
2008	600,000
2009	600,000
2010	780,000
2011	790,000



7. Comparison with the salaries of Technical Communicators in the U.S.

Year	Median salaries in India (USD)*	Median salaries in US as reported by STC US (USD)	Median salaries in US as reported by US Dept. of Labor (USD)
2000		52,000	47,790
2001		57,500	49,370
2002	5,700	58,000	50,580
2003	6,200	60,240	51,590
2004		63,000	53,490
2005	7,313	65,000	55,160
2006			58,050
2007	12,100		60,390
2008	12,000		61,620
2009	12,000		62,730
2010	15,600		66,240
2011	15,800		

*1 USD=50 INR

