

2009

Salary Survey of Indian Technical Communicators



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STC India 2009 Salary Survey

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Contents

- 1. **Overview** 1
 - 1.1 *About the survey*..... 1
 - 1.2 *About statistical measures used in this report*..... 1
 - 1.3 *Key results* 1
- 2. **Experience** 2
- 3. **Location** 4
- 4. **Age**..... 6
- 5. **Comparison with 2008 STC India survey results**..... 8
- 6. **Trend** 9

1. Overview

1.1 About the survey

STC India chapter conducted a survey of salaries of Technical Communicators working in India. This anonymous survey was open to all Technical Communicators working in India including those who are not the members of STC. The survey was conducted through a web based questionnaire open from 8th October 2009 to 28th October 2009.

A total of 237 respondents completed the survey.

1.2 About statistical measures used in this report

Base: The total responses in a given category.

Mean: The value computed by averaging the tabulated responses.

10%: Ten percent of the responses were below this value; ninety percent were above this value.

25%: Twenty-five percent of the responses were below this value; seventy-five percent were above this value.

50%: Fifty percent of the responses were below this value; fifty percent were above this value. This is also called the median.

75%: Seventy-five percent of the responses were below this value; twenty-five percent were above this value.

90%: Ninety percent of the responses were below this value; ten percent were above this value.

TrimMean: This value is the mean taken by excluding 10% of data points from the top and bottom tails of a data set. In other words, this is an average of values excluding the extreme cases.

Salary/year of experience: Most of the tables also indicate the measures for salary/year of experience. This parameter is included to compare influence of various factors on the salary on level grounds, i.e. to exclude the effect of experience. If all or most of the survey participants from a specific category have a higher number of years of experience, the average salary in that particular category may be reflected as very high. In such cases, the salary/year of experience parameter will give a more realistic comparison of salaries in related categories.

All the salary figures mentioned in this report are in Indian Rupees unless specifically mentioned otherwise.

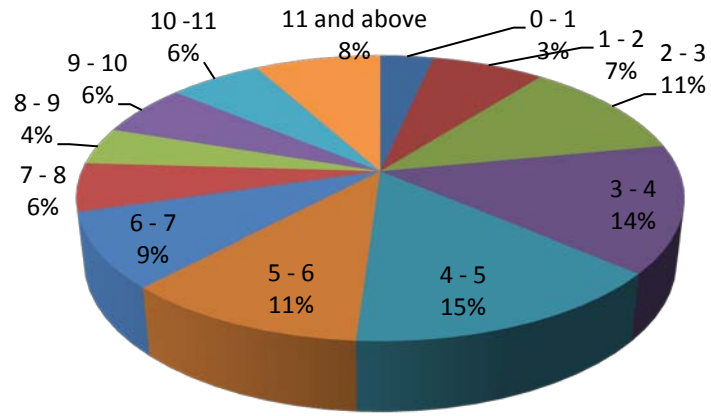
1.3 Key results

- ❑ The survey shows the median salary level of Indian Technical Communicators in 2009 remained the same as that in 2008. However the average salary levels had come down by 5%.
- ❑ Pune was the highest paying city in 2009 and has shown the highest raise in salaries compared to 2008.
- ❑ Trend in the salary levels shows the signs of reaching a stable region. It remains to be seen in coming years if this is because of the maturity of the profession in India or due to the effect of recent global recession.

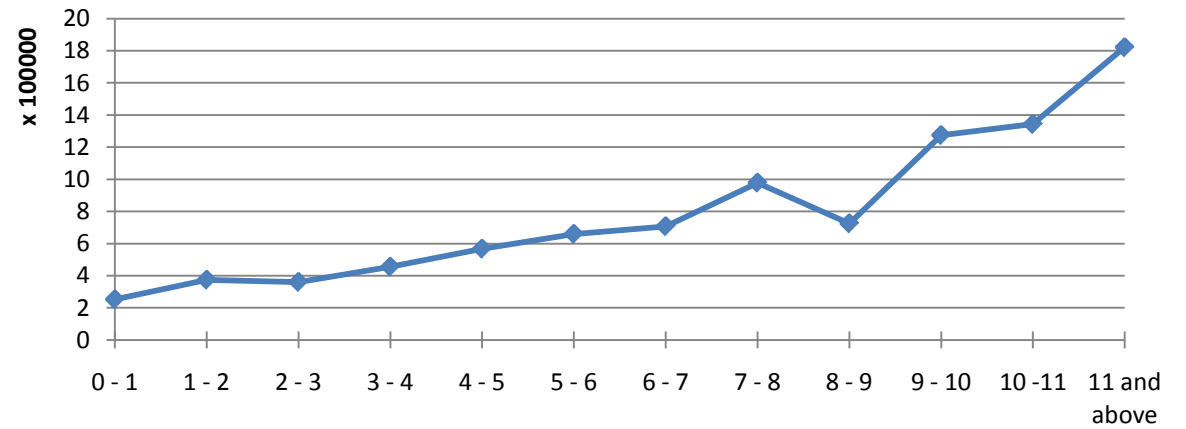
2. Experience

Experience (Years)	Base	Salary (Rs. per annum)							Salary/year of experience (Rs. per annum)						
		Average	TrimMean	10%	25%	50%	75%	90%	Average	TrimMean	10%	25%	50%	75%	90%
0 - 1	8	252,625	252,625	105,600	120,000	212,000	321,250	449,500	252,625	252,625	105,600	120,000	212,000	321,250	449,500
1 - 2	17	374,412	374,412	168,000	250,000	325,000	432,000	610,000	290,147	290,147	110,400	150,000	225,000	300,000	520,000
2 - 3	27	367,444	360,640	246,000	300,000	350,000	422,500	497,600	152,086	147,520	86,133	113,333	150,000	175,000	217,000
3 - 4	34	455,978	455,675	272,500	380,000	455,000	550,000	599,042	132,758	133,082	84,583	109,375	135,167	151,875	199,681
4 - 5	35	569,265	567,711	400,000	445,000	560,000	675,000	800,000	131,886	131,138	100,000	105,000	125,000	150,000	185,500
5 - 6	26	678,292	659,816	500,000	541,685	650,000	788,750	825,000	129,780	125,595	100,000	104,654	127,000	141,667	155,500
6 - 7	20	757,580	707,589	424,800	600,000	700,000	802,750	930,000	124,005	115,423	70,800	97,736	116,667	133,792	155,000
7 - 8	13	978,307	978,307	560,000	900,000	971,000	1,130,000	1,490,399	138,206	138,206	80,000	128,571	138,714	157,143	212,914
8 - 9	10	725,500	725,500	518,000	581,250	735,000	893,750	927,500	89,368	89,368	64,750	72,656	91,875	104,167	115,625
9 - 10	14	1,274,732	1,274,732	939,000	1,113,750	1,224,000	1,550,000	1,679,000	141,637	141,637	104,333	123,750	136,000	172,222	186,556
10 - 11	14	1,343,032	1,343,032	816,000	925,000	1,466,226	1,775,000	1,940,000	133,394	133,394	81,600	92,500	140,259	177,500	194,000
11 and above	19	1,821,011	1,821,011	1,238,690	1,400,000	1,800,000	1,950,000	2,180,000	153,067	153,067	108,942	121,970	138,462	162,989	183,916

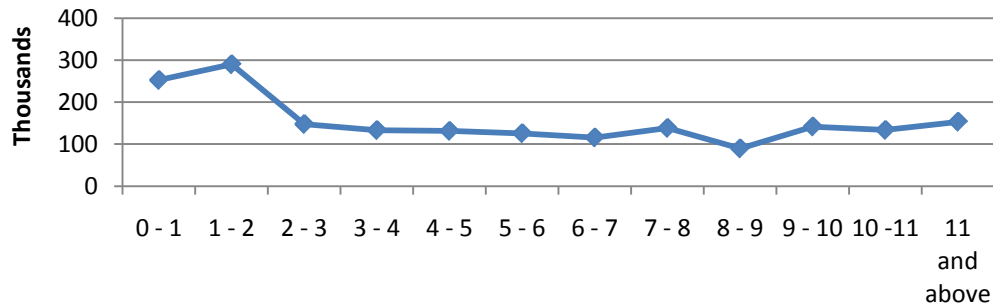
* The ranges exclude the upper most limits, hence, if you are looking for a boundary case, you should read the range where the case is lower limit of the range. For example, if you are looking for the salary level of a Technical Communicator with exactly 2 years of experience, you should refer to the 2-3 range and not the 1-2 range.



Profile of respondents



Average salary (TrimMean) per annum (Rs./year)

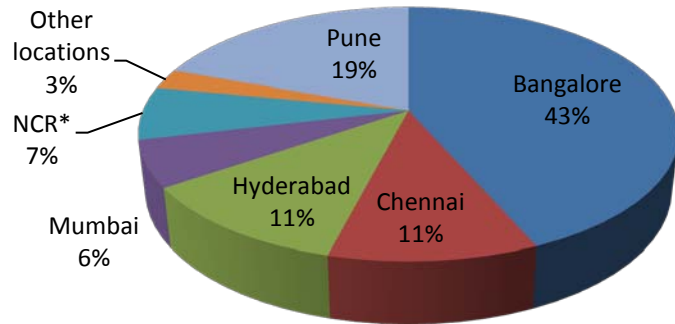


Salary per annum neutralized for experience (Rs./year/year of experience)

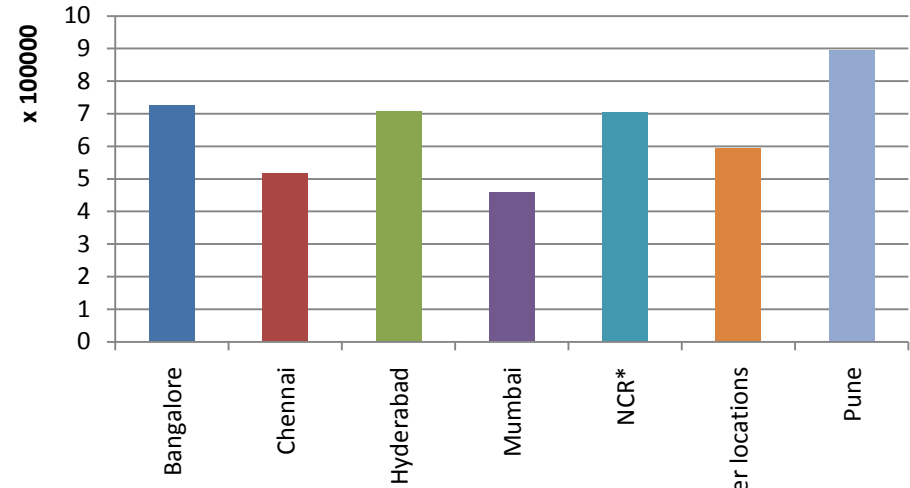
3. Location

Location	Base	Salary (Rs. per annum)							Salary/year of experience (Rs. per annum)						
		Average	TrimMean	10%	25%	50%	75%	90%	Average	TrimMean	10%	25%	50%	75%	90%
Bangalore	103	763,857	726,738	271,200	415,000	600,000	894,915	1,680,000	148,898	144,192	88,400	112,000	133,333	171,364	221,466
Chennai	25	521,080	515,522	327,000	363,000	500,000	670,000	760,000	187,877	155,844	74,857	90,750	116,667	160,000	310,000
Hyderabad	27	733,852	707,960	357,200	436,000	600,000	850,000	1,311,198	143,635	130,468	98,200	102,083	120,833	150,000	180,727
Mumbai	14	457,143	457,143	300,000	321,250	370,000	556,250	671,000	133,921	133,921	88,333	101,389	133,000	166,875	178,500
NCR*	16	703,125	703,125	360,000	487,500	567,500	862,500	1,115,000	134,145	134,145	74,063	107,500	145,833	163,750	184,167
Other locations	6	594,133	594,133	275,400	373,100	607,000	870,000	900,000	94,848	94,848	51,000	78,000	90,000	128,571	138,229
Pune	46	974,122	895,538	255,000	491,500	775,000	1,310,000	1,750,000	150,945	146,205	98,200	115,885	139,357	163,457	232,714

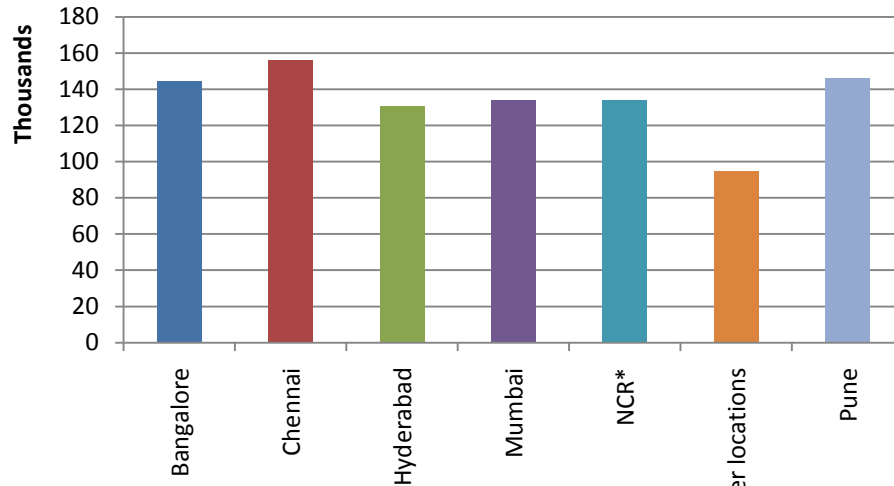
NCR: National capital region, includes Delhi, Faridabad, Gurgaon, and Noida



Profile of respondents



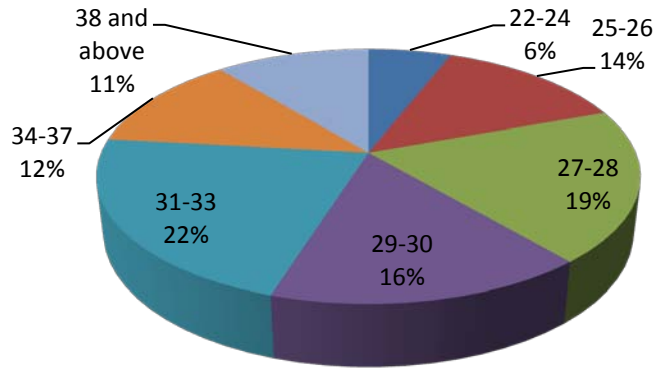
Average salary (TrimMean) per annum (Rs./year)



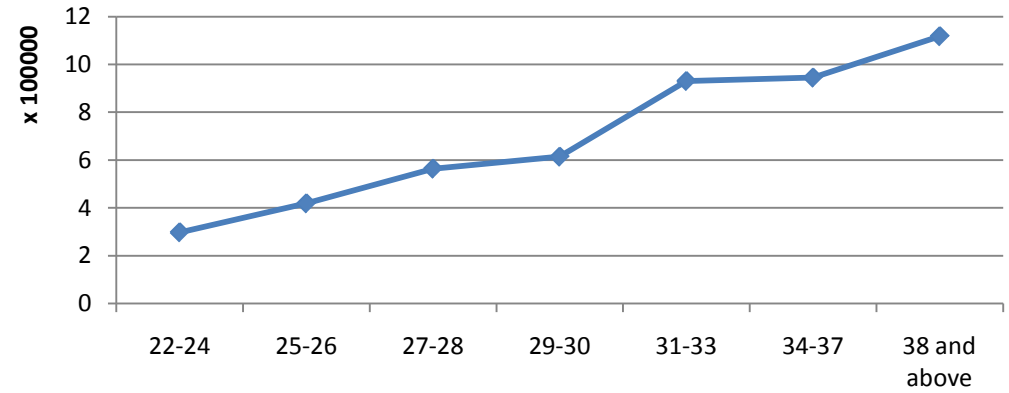
Average salary (TrimMean) per annum neutralized for experience (Rs./year/year of experience)

4. Age

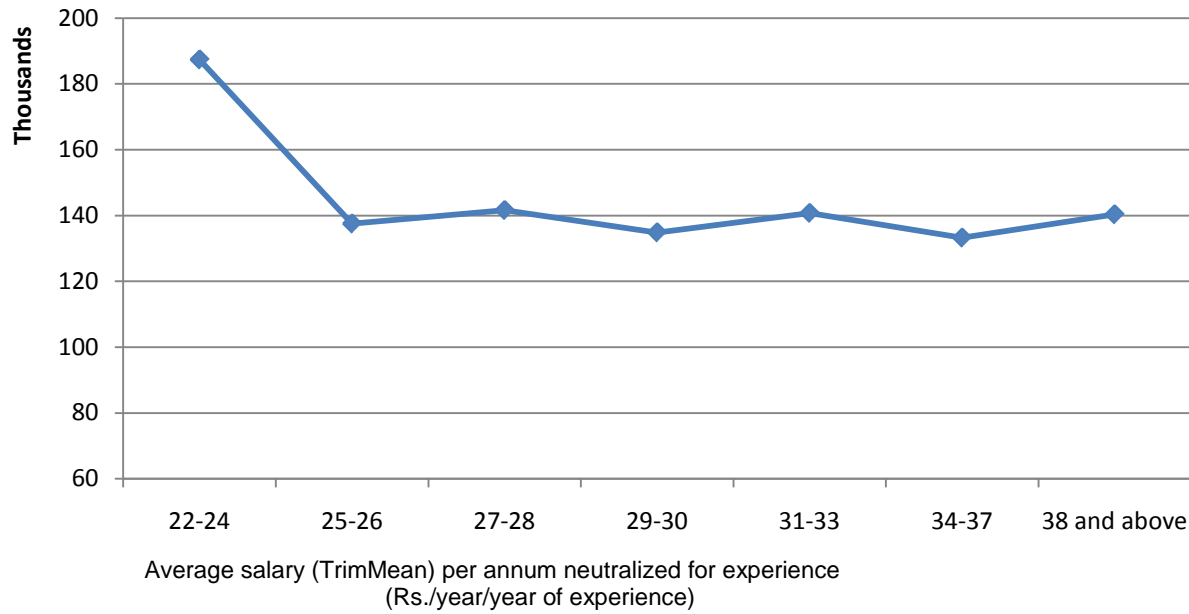
Age (Years)	Base	Salary (Rs. per annum)							Salary/year of experience (Rs. per annum)						
		Average	TrimMean	10%	25%	50%	75%	90%	Average	TrimMean	10%	25%	50%	75%	90%
22-24	14	297,643	297,643	138,000	186,250	307,000	396,250	419,300	187,345	187,345	76,800	97,500	139,583	232,500	383,500
25-26	32	421,182	418,767	220,100	311,250	381,000	526,750	654,000	138,551	137,510	88,300	110,000	142,083	161,333	184,000
27-28	46	589,075	563,876	322,500	410,000	555,000	687,500	850,000	143,871	141,593	91,667	107,083	126,786	179,167	225,125
29-30	38	625,095	613,989	344,100	452,500	600,000	737,500	947,500	146,416	134,828	88,525	106,875	127,500	150,000	191,578
31-33	52	942,030	930,678	383,000	537,645	810,000	1,288,997	1,793,325	156,424	140,721	96,760	109,375	135,500	170,682	200,000
34-37	29	1,056,042	944,823	236,000	400,000	800,000	1,400,000	1,840,000	140,109	133,226	71,167	100,000	127,273	160,000	193,846
38 and above	26	1,132,154	1,118,167	555,000	677,500	960,500	1,400,000	1,950,000	155,096	140,313	81,875	111,979	133,333	150,000	183,750



Profile of respondents



Average salary (TrimMean) per annum (Rs./year)



Average salary (TrimMean) per annum neutralized for experience (Rs./year/year of experience)

5. Comparison with 2008 STC India survey results

Grouping	Base		Mean			Median		
	2008	2009	2008	2009	% Rise	2008	2009	% Rise
Total	349	237	788,685	749,969	-5.2	600,000	600,000	0.0
Experience								
0 - 1	9	8	242,678	252,625	3.9	240,000	212,000	-13.2
1 - 2	31	17	331,485	374,412	11.5	306,660	325,000	5.6
2 - 3	46	27	391,354	367,444	-6.5	362,000	350,000	-3.4
3 - 4	47	34	493,952	455,978	-8.3	455,000	455,000	0.0
4 - 5	46	35	566,476	569,265	0.5	569,020	560,000	-1.6
5 - 6	38	26	570,970	678,292	15.8	555,000	650,000	14.6
6 - 7	30	20	883,667	757,580	-16.6	890,000	700,000	-27.1
7 - 8	23	13	944,150	978,307	3.5	914,000	971,000	5.9
8 - 9	26	10	1,309,231	725,500	-80.5	1,212,500	735,000	-65.0
9 - 10	11	14	1,279,818	1,274,732	-0.4	1,400,000	1,224,000	-14.4
10 - 11	19	14	1,356,100	1,343,032	-1.0	1,250,000	1,466,226	14.7
> 11	23	19	1,902,899	1,821,011	-4.5	2,000,000	1,800,000	-11.1
City								
Bangalore	138	103	866,191	763,857	-13.4	650,000	600,000	-8.3
Chennai	25	25	453,885	521,080	12.9	430,000	500,000	14.0
Hyderabad	37	27	954,577	733,852	-30.1	820,000	600,000	-36.7
Mumbai	14	14	506,643	457,143	-10.8	475,000	370,000	-28.4
NCR	24	16	691,131	703,125	1.7	550,000	567,500	3.1
Pune	99	46	778,278	974,122	20.1	630,000	775,000	18.7
Other	12	6	693,400	594,133	-16.7	372,400	607,000	38.6
Age								
22-24	22	14	371,477	297,643	-24.8	371,795	307,000	-21.1
25-26	47	32	421,553	421,182	-0.1	365,000	381,000	4.2
27-28	57	46	587,886	589,075	0.2	500,000	555,000	9.9
29-30	66	38	748,654	625,095	-19.8	627,500	600,000	-4.6
31-33	67	52	959,096	942,030	-1.8	900,000	810,000	-11.1
34-37	55	29	1,121,067	1,056,042	-6.2	960,000	800,000	-20.0
38 and above	35	26	1,097,914	1,132,154	3.0	1,000,000	960,500	-4.1

6. Trend

Year	Median Salary in INR
2002	285,000
2003	310,000
2004	
2005	365,627
2006	
2007	605,000
2008	600,000
2009	600,000

